

# ORI CAFFE JOHN LEWIS



BEYOND FLOORING



BEYOND  
FLOORING

<b>Sector</b>	Hospitality & Leisure
<b>Product Range</b>	Luxury Vinyl Tiles
<b>Collection + Design</b>	Moduleo 55 Woods: 140 m <sup>2</sup> BlackJack Oak 22246 Studio Moods: 12 m <sup>2</sup> Moods Diamond Jura Stone 46960 12 m <sup>2</sup> Moods Diamond Verdon Oak 24117
<b>Client</b>	Ori Caffe
<b>Location</b>	Kent - United Kingdom
<b>Date</b>	2019
<b>Installer</b>	TWC Ltd
<b>Contractor</b>	TWC Ltd
<b>Architect</b>	Debbie Fletcher of Design Management Solutions
<b>Distributor</b>	ROC Agencies





## “IVC ups the Mood at Ori Cafe”

IVC's award-winning Studio Moods LVT concept has been chosen as a striking feature floor at John Lewis Partnership's Ori Café, at the retailer's busy Bluewater, Kent store.

Looking for a floor that stood out in the space, specifier Design Management Solutions opted for the multi-shapes and numerous laying patterns available in the Studio Moods concept, creating a patterned floor using wood and stone effects.

**“We were looking for an eye-catching feature floor,”** explains Debbie Fletcher, Design Management Solutions. **“IVC's Studio Moods had the depth to meet this need, allowing us to create a geometric design in combination with planks. Defining the café area within the store, the floor delivers a contemporary look to reflect the tastes of style savvy Londoners visiting the store on a daily basis.”**

Using IVC's 55 LVT construction (featuring a 0.55mm wear layer) and equipped with Protectonite® PUR reinforcement for long-term performance and easy maintenance, Studio Moods is available in a range of geometric patterns so that designers can create unique combinations. With formats such as herringbone, chevron, diamond, hexagon and triangle, Studio Moods offers huge scope for creating floors that stand out from the ordinary.

IVC's true-to-nature wood and stone designs, which use emboss-in-register textures for hyper-realism, ensure that Studio Moods not only looks unique but captures the irregularities and imperfections of nature for a floor that delivers unmatched levels of authenticity.

Design Management Solutions chose three effects from Studio Moods; combining the minimalist Jura Stone,

grey-washed Verdon Oak and rustic Blackjack Oak in diamond and plank formats across 160m<sup>2</sup> of café space.

Debbie Fletcher continues, **“IVC's Studio Moods offered us a great range of laying patterns along with realistic wood and stone effects, so that we could create a really striking floor for this brand-new café concept at the store. And with IVC's proven 55 specification, we know that it will deliver the wear performance and low maintenance needed for this busy retail environment.”**

Studio Moods is manufactured using renewable energy at IVC's state-of-the-art LVT production facility in Europe. Made with 50% recycled content and meeting stringent environmental compliance certifications, the floor can be chosen as a considered high-performance solution in a wide range of commercial environments.